

6th Feb 2012

PLACEMENT NOTICE

Infinity Business School was established in 2001 as a Citicorp Investee Institution. It was founded by Neeraj Batra, an IIM Ahmedabad alumnus (Batch of '84) & a Leading Investment Banker. The Board includes 5 Alumni of IIM Ahmedabad including Heads of companies such as Ernst & Young, Deutsche Bank, Genpact, Heidricks & Struggle KMC, Korn/Ferry International, Standard Chartered Bank and Bank of America.

In a short period of just eleven years, Infinity has captured an important place in the top Business Schools of India given its top faculty, contemporary curriculum, excellent infrastructure and Placement Record. It is our endeavor to find future managers equipped with the right aptitude, attitude and drive to face the challenges of today's business milieu and contribute to the business right from the onset of their career.

Job position: Assistant Manager-Business Development

Key Responsibilities:

- Plan and Execute Brand Awareness | Exposure Events at Colleges | Coaching Centers
- Initiate and Coordinate relationships with Education Counselors | Channel Partners
- Organize Guest Lectures from Business | Brand Heads of Leading Companies
- Forge Relationships with Potential & Target Companies for Placements
- Assist In Cultural | Sports Events | Annual Offsite | Other Sojourns at the School
- Assist in the Digital Marketing Strategy using Social Media Marketing
- Administrative & Back Office Support

Job location: The job would be based at Gurgaon. The candidate would be required to travel as per the requirements of the job.

No. of openings: 2-3

Salary: 3.60-4.50 Lacs

Kindly find below mentioned desired candidate qualities:

A proactive, confident and outgoing person with good communication skills and a pleasing personality. Students with a good academic record would have an added advantage. We do not have any preferences. So **students from all disciplines** could apply.

The Placement Process would be as follows:

- Pre placement talk
- Collection of resumes of interested applicants in the **attached format**
- Group Discussions
- Personal Interviews

Date: 17th Feb 2012

Venue: Seminar Hall

Note:

Kindly carry a hardcopy of your resume in the attached format given by IBS at the time of campus placements.

Placement Officer